



Scandinavian African Business Forum – Program

Date: 1st – 2nd October 2015

Location: Stockholm – Address: Farsta Gård, Farstaängsvägen 16-22 .

Purpose / theme: Building bridges between Scandinavia and Africa for a Sustainable Future

Participants: Business, government, NGOs, academia, students and others. Currently approximately 90 participants have registered.

Pricing: Scandinavia/Europe/Student/Youth leaders € 75 – Outside Europe € 250

Website: www.foundationforgrowth.org

Description

SAFG will be the largest open Scandinavian-African conference on business and investment related issues and is expected to gather some 200 delegates from across Scandinavia, Africa and Africans in the diaspora. It will be a unique opportunity for all those involved in the global response to development and investment in Africa, including businesses, policy makers, civil society, NGOs, community leaders, and media professionals, to meet and examine the way forward in nurturing investment and development in Africa through partnerships, and explore how such partnerships can be realistically applied in implementation of the Scandinavian Model of investment and development in Africa.

Programme Day 1

8.30 – 9.00 **Registration**

9.00 – 9.30 **Opening Speaker – Goals and objectives (Scandinavian African Foundation for Growth – Alain Roger Pagou)**

Introducing the goal of the Forum

9.45 – 10.15 **Session: Investment Possibilities in Rwanda (Gabriel Gabiro - Communications and Bilateral officer Embassy of Rwanda to the Nordic Countries).**

Rwanda is a destination to reckon with in terms of investment possibilities because of the socio-economic and political stability that has changed the reality on the ground for the past two decades. This session is meant to give participants a chance to listen to the enormous opportunities and open policy of investment in Rwanda.

10.15 – 10.45 **Session: Introduction on Green Leaf Trading, projects to set up new Agri-business in Africa – CEO B-open Nordic AB (Mr. Joachim Davidsson)**

Organic food products – a way to break into the European market from Africa.

A prerequisite to development is education, empowerment and innovation

11.00 – 12.00 Session: An Inclusive and Sustainable Future – Inclusive Business Sweden

Introducing to the Inclusive Business Co-creation Accelerator (IBCA): Our vision is that by 2020, Swedish / Scandinavian business is playing a leading role in addressing the global challenges of poverty – enhancing agricultural productivity, enabling access to energy, water, sanitation, healthcare and communications, improving environmental sustainability, and creating jobs both at home and abroad. This is all being done profitably.

12.00 – 13.00 Lunch

13.00 – 14.30 Workshop: Mapping Opportunities by Country and Sector – Inclusive Business Sweden

Interactive activity to map major inclusive business opportunities by country and sector, with a focus on the 6 focus sectors of the IBCA - agriculture and forestry, healthcare, energy, water and sanitation, ICT, and textiles and clothing. This information will be used as input into the process for Day 2.

14.30 – 15.00 Coffee break

15.00 – 16.00 Panel Discussion: Building bridges between Scandinavia and Africa

There is a great potential in Africa but less trade in this region from Scandinavia. What are some of the strides made to harness this potential. Panelists will give a breakdown of engagements; setbacks and what more need to be done.

Programme Day 2

8.30 – 9.00 Coffee

9.00 – 9.30 Session: Improving Research Quality (CEO-SurveyAfrika AB)

The improvement of business climates across Africa is attracting lots of international investors. This creates a need for reliable data to facilitate decision-making and knowledge acquisition. Using state-of-the-art technologies, SurveyAfrik (AB) Ltd is transforming the method of data collection from respondents in Africa.

9.45 – 10.15 Session: Strengthening Partnerships between different sectors (Charlotte Kalin - CEO Chamberstrade Sweden).

The setback in developing countries is the lack of partnership and empowerment between different sectors, especially in the areas of women in development. Creating an ecosystem that can link the different sectors in African communities, organizations and businesses will improve available resources that can enable a sustainable and meaningful development. You will listen to groundbreaking experiences that come from working with people of all backgrounds and sectors in developing countries.

10.15 – 10.45 Session: How can business and export transactions made possible between Swedish companies and companies in Africa? EKN.

How difficult markets can be made accessible and export transactions possible.

11.00 – 12.00 Workshop: Matchmaking – Inclusive Business Sweden

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A facilitated matchmaking / speed-dating process seeking to match needs with capabilities. The aim of this session will be to provide a basis for the emerging of numerous partnerships between Scandinavian and African actors – including business, governments, NGOs and institutes.

12.00 – 13.00 Lunch

13.00 – 14.30 Workshop: Co-creation in 2016 – Inclusive Business Sweden

How can we enable real co-creation between Scandinavian and African actors in 2016? Output from this initiative will be used as input to the planning process for the Inclusive Business Co-creation Accelerator 2016.

14.30 – 15.00 Coffee break

15.00 – 16.00 Session: Putting it all together – Project in practice (closing)

At SAFG, knowledge building creates the foundation for informed action. Industry leaders analyze their most effective programs; fresh voices put forth innovative approaches, and established expert's debate different interventions. Members provide each other with a constant flow of new solutions and lessons learned. This session will encourage a broad participation where participants will come up with challenges and opportunities. Answers will come from the audience to enable a coherent learning and an engaging platform. Experts and policy makers will give some possible solutions to the challenges and advice on how to take advantage of opportunities.

MORE ABOUT SCANDINAVIAN AFRICAN FOUNDATION FOR GROWTH

More about the Scandinavian African Foundation for Growth

This platform is meant to empower a cross-boarder cooperation that can inspire foremost thinkers meet tomorrow's groundbreaking solutions, though business and development actors and visionaries push the conversation forward, inspiring all participants to be creative and innovative in their collective actions.

We believe knowledge building creates the foundation for informed actions where industry leaders analyze their most effective programs. Fresh voices put forth innovative approaches, and established debate different interventions and participants provide each other with a constant flow of new solutions and lesson learnt.

We believe commitments represent bold new ways to address business and development challenges – implemented through new methods of partnerships that maximizes impact. Commitments can be small or large, local or global. No matter the size or scope, commitments help actors translate practical goals into meaningful and measurable results. To support the development of commitments, SAFG2015 facilitates conversations, provides opportunities to identify partners, showcases the actions taken by commitment-makers, and communicate the results.

More about Inclusive Business Sweden

Inclusive Business Sweden is the Swedish national centre for the advancement of inclusive business initiatives with the "Base of the Pyramid" (BoP) – the 4.5 billion individuals living on under \$8 a day. These 4.5 billion represent an immense economic opportunity, entrepreneurial capacity, untapped source of business

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growth and exciting opportunity for business to contribute to global development goals and poverty alleviation.

Our mission is to engage and support organisations in the development of sustainable, innovative and inclusive business models. Inclusive Business Sweden serves as a platform for creating awareness of inclusive business, facilitating collaboration between organisations, as well as for connecting and supporting organisations to create opportunities associated with the BoP.

STEERING COMMITTEE MEMBERS

1. SVERKER LITTORIN – HONORARY CONSUL OF ETHIOPIA TO SWEDEN
2. ALAIN ROGER PAGOU – PRESIDENT SCACC/SAFG
3. JOSHUA NDIP – PROJECT COORDINATOR, SCANDINAVIAN AFRICAN FOUNDATION FOR GROWTH.

PARTNERS

1. INCLUSIVE BUSINESS SWEDEN
2. SWEDISH CENTRAL AFRICA CHAMBER OF COMMERCE
3. HELPAFRICA ORGANIZATION.